

GETTY IMAGES LATIN AMERICA

EFFICIENT COMMUNICATIONS FOR FINANCIAL INSTITUTIONS



WHO ARE WE?

Getty Images Latin America creates and distributes the best and largest collection of images, video and music, distributed worldwide, 24 hours a day, seven days a week.



WE UNDERSTAND THE NEEDS AND COMMUNICATION REQUIREMENTS OF THE FINANCIAL INDUSTRY

The world's biggest financial organizations place their trust in us as their main integrated service provider because we offer **complete and wide-ranging solution**: we manage a variety of activities from marketing image production to PR event coverage, all the way to press distribution.



WE BUILD STRENGTH BY WORKING TOGETHER

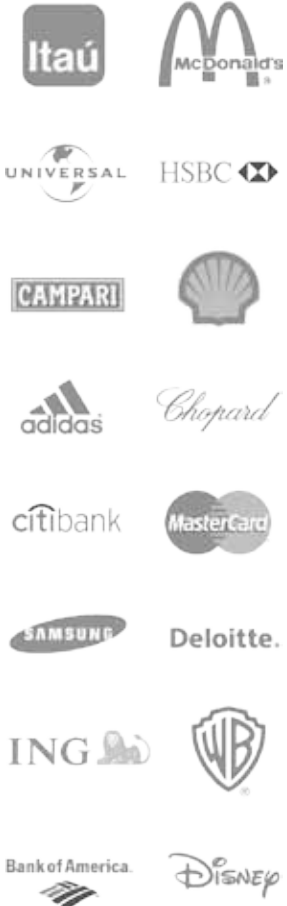


We collaborate with all advertising agencies, PR partners and in-house marketing and communication teams.

**WE KNOW THAT CONTENT NEEDS
TO BE INCREASINGLY UP-TO-DATE,
HIGH QUALITY, RELEVANT
AND ON BRAND**



CLIENTS WHO PUT THEIR TRUST IN US



PHOTOGRAPHIC PRODUCTIONS: ON BRAND, ON BUDGET AND ON TIME

① On Brand.

With over 15 years experience in creative and editorial photography, we have the necessary skills to highlight the values you want your brand to convey.

② On Budget.

We understand that certain images are irreplaceable and we can provide them at very accessible prices, using the best photographers at any location worldwide!

③ On time.

To make sure that your creative production process runs smoothly, you have complete access to our photographers, representatives and in-house production teams from the initial concept phase through to post-production.



PERSONAL IMAGE BANK

We can provide you with the perfect combination of images from our database to represent your brand values and characteristics.

This is a service we offer at prices tailored to the local market, which means we can offer a solution for every budget.

- **Agreements guarantee exclusive usage.**
- **Our Photographic Editors take the time to understand your brand's values and characteristics.**
- **Our Picture Researchers can find the image you need and meet urgent requirements.**

**On brand. On budget.
On time.**



RIGHTS AND CLEARANCES

Stop limiting your creativity!

You can quickly obtain authorizations needed for unrestricted image use in order to meet your creative needs at the best price.

We have the market experience and global contacts to drive this process.

We offer simple, guaranteed and

fast access to cover all your image needs; and if difficulties should arise, we offer insurance against any claims.



PHOTOGRAPHY ASSIGNMENTS



Maximize your sponsorship and utilize images and video aligned with your brand values.

on brand content We specialize in covering events and producing.

Our photography assignment service can be tailored to your precise requirements, to match your campaign and budget.

IMAGE.NET

Distribute your content around the world

We distribute digital marketing and advertising material (press kits, images, audio and video) to a database of over 85,000 journalists worldwide, in real time.

- Real-time press material distribution.
- Reach global media, in 18 languages.
- Customer service available 24 hours, 365 days a year.



SOME OF THE MEDIA OUTLETS PUBLISHING INFORMATION FROM IMAGE.NET



IMAGE.NET USERS



- Expand your local and international exposure.
- Reach the general and specialized press.
- Gain complete control over who should receive and who has downloaded your material.
- Direct contact with media outlets in the press, TV and on the Internet.
- Benefit from a team that can upload, edit and distribute your material with 24-hour support.
- Monitor the information of those who have downloaded your content.

MEDIA MANAGER TM

Manage your digital assets

Our web-based media manager service TM offers a centralized library for your archived images, film and photographs.

This is a digital asset management platform to help you store, handle and share images and files.

- Very easy to use.
- Available in 17 languages.
- No software development required.
- No IT infrastructure required.



SHARE WITH CARE

With Media Manager, material can be organized in libraries by department, product range and region.

Each library has its own permissions and can be managed and maintained independently.

Guarantee effective and secure control of your information.

Some customers already using Media Manager.



WHY CHOOSE GETTY IMAGES LATIN AMERICA



WE ARE GLOBAL, YET LOCAL

- We are one of the only global companies that offers an integrated communications service in 132 countries.

- Thanks to our wide range of services, content, and local as well as international presence, we can fulfill all of your image, video and music requirements and meet your budget needs.

No other company in the world can provide you with such an integrated solution.

STRENGTHEN YOUR COMMUNICATIONS

Contact your Getty Images Latin America account executive to survey your brand's visual elements, and discover how we can help you maximize the impact of your brand, and much more.

info@gettyimageslatam.com

Discover more about images for financial services at **www.gettyimageslatam.com/FinancialServices**

Or visit gettyimageslatam.com

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